



**INTERNATIONAL CONFERENCE IN ECONOMICS & BUSINESS**

**6<sup>TH</sup> DECEMBER 2019**

**CAN THO UNIVERSITY**

**Campus 2, 3/2 street, Can Tho city, Vietnam**

## **CALL FOR PAPER AND PRESENTATION**

The organizing and scientific committees cordially invite submission of research papers for presentation at “International Conference in Economics and Business” held on 6<sup>th</sup> December 2019 at Can Tho University. The conference will provide an open platform for scholars and practitioners worldwide to meet and share their latest research findings. All submitted papers will be double blind reviewed by a committee of established researchers. The participants can prepare their submissions under the title: Accounting, Behavioral Economics/Finance, Corporate Finance/Governance, Labor Economics, Growth & Development, Management, Environmental Economics, Energy Studies, Entrepreneurship, International Economics and Trade, International Finance, Urban Economics, Rural Economics, Resilience/Adaptation to Climate Change, Risk Management, Regional Studies, Small and Medium-Sized Enterprises (SME), Tourism/Tourism Economics.

### **KEYNOTE SPEAKERS**

#### **Associate Professor Liem Viet Ngo**

Liem Viet Ngo is Associate Professor of Marketing at UNSW Business School, University of New South Wales in Australia. His research focuses on resources and capabilities management in relation to marketing, innovation, and entrepreneurship in cross-cultural contexts with particular focus on the Asia-Pacific region. He is currently the editor-in-chief of Australasian Marketing Journal.

#### **Associate Professor Yuzuru Utsunomiya**

Yuzuru is an associate professor in the Faculty of Economics at Nagasaki University in Japan. He has over 15 years’ experience in the field of labor economics. His research focuses on estimating, using satellite imagery, economic indicators of Vietnam; on industrial diversity trend and regional difference in Thailand.

### **IMPORTANT DATES**

Submission Deadline:	10 October 2019 (US Pacific time)
Notification of Acceptance/Rejection:	30 October 2019
Conference Registration Deadline:	20 November 2019
Conference Date:	06 December 2019

### **SUBMISSION GUIDE**

Please send abstracts, extended abstracts, or complete papers (in English or Vietnamese) in WORD version only to [kkt\\_conference@ctu.edu.vn](mailto:kkt_conference@ctu.edu.vn).

Complete papers should contain up to 5 keywords and an abstract of up to 250 words. Each paper should not exceed 16 pages (A4) including tables, figures and references, typed in the Times New Roman font with size 11 and double spacing.

### **REGISTRATION FEES**

Regular registration:	US\$150
Additional paper:	US\$100
Co-author/Listener:	US\$30

### **HOST UNIVERSITY**

Can Tho University  
Campus 2, 3/2 Street, Ninh Kieu District, Can Tho City, Vietnam

### **ORGANIZING COMMITTEE**

ASSOC. PROF. LE KHUONG NINH      Can Tho University  
ASSOC. PROF. LUU THANH DUC HAI      Can Tho University  
DR. NGUYEN TUAN KIET      Can Tho University

### **SCIENTIFIC COMMITTEE**

PROF. MITSUYASU YABE	Kyushu University
PROF. PHU NGUYEN-VAN	University of Strasbourg
ASSOC. PROF. LIEM V. NGO	University of New South Wales
ASSOC. PROF. LE KHUONG NINH	Can Tho University
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DR. SCOTT ALLEN HIPHER	Webster University Thailand
DR. NGUYEN TUAN KIET	Can Tho University
DR. JASON CHIU	University of Santo Tomas

### **QUERIES**

For questions, please send email to Dr. Kiet Nguyen-Tuan ([ntkiet@ctu.edu.vn](mailto:ntkiet@ctu.edu.vn))

### **PUBLICATION OPPORTUNITIES**

Special Issue of **Australasian Marketing Journal (Elsevier)**  
Editor-in-Chief: Liem V. Ngo

Special Issue of **World Food Policy Journal (Wiley)**  
Guest Editors: Nuttanan Wichitaksorn, Le Khuong Ninh, Nguyen Tuan Kiet

Special Issue of **Can Tho University Journal of Science**

### **POST-CONFERENCE CITY TOUR (OPTIONAL)**

**Can Tho Tour Full Day-Best of Can Tho**

**09 Hours: Boat - Car**

#### **Depart Time: 5: 30 Am**

Can Tho Tour full day will be best choice for you when you come to Can Tho City. Visiting Cai Rang floating market – The biggest whole sale floating market in Mekong Delta. Spending your time in the rural village and have special experience about life style of local people. Making the rice noodles at the noodle house, chocolate at Ca Cao Farm, try to make Rice Vermicelli with the owner of the house in the village.

#### **❖ Highlight**

- Cai Rang Floating Market
- Rice noodle homemade:
- Tropical orchard garden

- Organic Cacao Farm
- Nice Road
- Delicious rice vermicelli (Bánh Hủi)
- Peaceful Villages
- Binh Thuy Ancient house

❖ **Tour Includes/Excludes:**

- Includes: English speaking tour guide, boat, Car, entrance and ferry fee, lunch, Insurance, mineral water.
- Excludes: Personal fee.

❖ **Itinerary: Full Day**

❖ **Price:**

Adult Price per person	Child (from 6-11)	Kid Under 5
59 USD	44 USD	Free