

## International Business Curriculum

Duration: 4 years

N <sup>o</sup>	Code	Subject	Credit	Compulsory	Elective	Theoretical hour	Practical hour	Pre-requisite	Semester
<b>General Knowledge</b>									
1	QP006	National Defense Education and Security 1 (*)	3	3		45		Divided by specialized sub-group	
2	QP007	National Defense Education and Security 2 (*)	2	2		30		Divided by specialized sub-group	
3	QP008	National Defense Education and Security 3 (*)	3	3		30	45	Divided by specialized sub-group	
4	QP009	National Defense Education and Security 4 (*)	1	1		10	10	Divided by specialized sub-group	
1	TC100	Physical education 1+2+3 (*)	1+1+1		3		90		I, II, III
2	XH023	Basic English course 1 (*)	4		10 credits for English group or French group	60			I, II, III
3	XH024	Basic English course 2 (*)	3			45		XH023	I, II, III
4	XH025	Basic English course 3 (*)	3			45		XH024	I, II, III
5	XH031	Intensified English course 1 (*)	4			60		XH025	I, II, III
6	XH032	Intensified English course 2 (*)	3			45		XH031	I, II, III
7	XH033	Intensified English course 3 (*)	3			45		XH032	I, II, III
8	XH004	Basic French course 1 (*)	3			45			I, II, III
9	XH005	Basic French course 2 (*)	3			45		XH004	I, II, III
10	XH006	Basic French course 3 (*)	4			60		XH005	I, II, III
11	FL004	Intensified French course 1 (*)	3			45		XH006	I, II, III
12	FL005	Intensified French course 2 (*)	3			45		FL004	I, II, III
13	FL006	Intensified French course 3 (*)	4			60		FL005	I, II, III
14	TN033	Basic Informatics Theory (*)	1	1			15		
15	TN034	Practice on Basis Informatics (*)	2	2			60		I, II, III
16	ML009	Themes in Fundamental principles of doctrine Marxism Lenin 1	2	2		30			I, II, III
17	ML010	Themes in Fundamental principles of doctrine Marxism Lenin 2	3	3		45		ML009	I, II, III
18	ML006	Ho Chi Minh Ideology	2	2		30		ML010	I, II, III
19	ML011	Revolution Lines of Vietnam Communist Party	3	3		45		ML006	I, II, III
20	KL001	Overview of Law	2	2		30			I, II, III
21	KT105	Economic Mathematics 1	3	3		45			I, II, III
22	KT022	Communication Skills	2	2		30			I, II, III
23	TN010	Probability and Statistics	3	3		45			I, II, III
24	ML007	General Logic	2		2	30			I, II, III
25	XH011	Introduction to Vietnamese Culture	2			30			I, II, III
26	XH012	Practical Vietnamese	2			30			I, II, III
27	XH014	Administrative – Archives	2			30			I, II, III
28	XH028	General Socialism	2			30			I, II, III
29	KN001	Soft skills	2			20	20		I, II, III
<b>Total: 46 credits (Compulsory 31 Credits; selective 15 credits)</b>									
<b>Fundamental knowledge</b>									
30	KT101	Microeconomic 1	3	3		45			I, II
31	KT102	Marcroeconomic 1	3	3		45			I, II
32	KT108	Principles of Economic Statistics	3	3		45		TN010	I, II
33	KT120	Business Research Methods	2	2		30		KT108	I, II
34	KL369	Law in Economics	2	2		30			I, II
35	KT103	Management	3	3		45			I, II

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36	KT106	Principles of Accounting	3	3		45			I, II	
37	KT104	Basic Marketing	3	3		45			I, II	
38	KT203	Applied Mathematics in Business	2	2		30			I, II	
39	KT425	Business English 1	3	3		45			I, II	
40	KT119	Critical Thinking and Problem Solving Skills	2	2		30			I, II	
41	KT303	International Economics	3	3		45		KT101, KT102	I, II	
42	KT115	Development Economics	3		6	45		KT102	I, II	
43	KT205	Linear Programming	3			45		KT105	I, II	
44	KT330	Taxation	3			45			I, II	
45	KT113	Econometrics	3			45		KT108	I, II	
46	KT431	Organization behavior	2			30		KT103	I, II	
47	KT111	Principles of Money & Financial Systems	3			45			I, II	
48	KT342	Financial Accounting 2	3			45		KT106	I, II	
49	KT339	Managerial Accounting 1	3			45		KT106	I, II	
50	KT204	Human Resource Management	3			45		KT103	I, II	
51	KT210	Psychology of Management	2			30			I, II	
52	KT118	Behavioral Economics	3			45		KT101	I, II	
<b>Total: 38 Credits (Compulsory 32 Credits; Electives 6 Credits)</b>										
<b>Specialized courses</b>										
53	KT316	International Business	3	3			45			I, II
54	KT307	International Economics Relations	3	3		45		KT303	I, II	
55	KT338	International Investment	3	3		45			I, II	
56	KT280	International Business 2	3	3		45		KT316	I, II	
57	KT224	Transportation and Insurance in International Trade	3	3		45			I, II	
58	KT255	Internship	2	2			60	KT336, KT224, KT328	I, II, III	
59	KT225	Negotiation in International Business	3	3		45			I, II	
60	KT336	Techniques of Foreign Trade	3	3		45			I, II	
61	KT337	E-Commerce	2	2		30			I, II	
62	KT223	Business English 2	2	2		30		KT425	I, II	
63	KT226	Financial Management in Multinational Companies	3	3		45		KT102	I, II	
64	KT227	Logistic in international trade	3	3		45			I, II	
65	KT328	International Payments	3	3		45			I, II	
66	KT228	Theme in International Business	1	1		15			I, II	
67	KT206	Business Ethics and Culture in Enterprises	2		9	30			I, II	
68	KT314	Information system in Economics	2			30			I, II	
69	KT343	International Accounting	3			45		KT106	I, II	
70	KT277	Marketing Strategy	3			45		KT104	I, II	
71	KL333	Law in International Trade	2			30		KL369	I, II	
72	KL392	Law in Export and Import Commodity	2			30		KL369	I, II	
73	KT207	Business Simulation Games	3			45		KT103, KT104, KT308	I, II	
74	KT201	Project Management	2			30			I, II	
75	KT321	Marketing Research	3			45		KT104	I, II	
76	KT345	Product Quality Management	2			30			I, II	
77	KT308	Financial Management	3			45		KT111	I, II	
78	KT395	Commerce and Service Marketing	3			45		KT104	I, II	
79	KT344	Commercial Banking	3			45		KT111	I, II	
80	KT249	Economics of Banking	3			45		KT111	I, II	
81	KT360	Production Management	3		45			I, II		
82	KT346	Strategic Management	3		45		KT103	I, II		
83	KT359	Financial Risk Management	3		45		KT111	I, II		

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84	KT361	Brand Management	3			45			I, II
85	KT349	Sales Management	2			30			I, II
86	KT429	Consumer behavior	2			30		KT104	I, II
87	KT393	Operational analysis	3			45		KT106	I, II
88	KT254	Start-up Entrepreneurship	3			45			I, II
89	KT367	Graduation Thesis on International Business	10		10		300	≥ 105 TC	I, II
90	KT294	Minor thesis on International Business	4				120	≥ 105 TC	I, II
91	KT420	Economic Forecasting	3			45			I, II
92	KT281	Techniques of Foreign Trade 2	3			45			I, II
93	KT282	Global business	2			30			I, II
94	KT335	International Marketing	3			45			I, II
95	KT278	Professional Advertising	2			30			I, II
<b>Total: 56 Credits (Compulsory 37 Credits; Electives 19 Credits)</b>									
<b>Total: 140 Credits (Compulsory 100 Credits; Electives 40 Credits)</b>									

(\*): Conditional Courses, excluded in GPA. Students are able to complete aforementioned courses by submitting their certificates ruled by University or accumulating credits.