



## CURRICULUM VITAE

### **VO HONG PHUONG**

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School of Economics (SE), Can Tho University (CTU)  
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#### **EDUCATION**

##### **Master in Business Administration**

2005-2008, Can Tho University.

##### **Bachelor in Business Administration**

1997-2001, Can Tho University.

#### **EMPLOYMENT**

Lecturer in School of Economics, Can Tho University.

2001 - Now

#### **RESEARCH INTEREST**

Agricultural Market Research

Tourism management

Tourism Economics

#### **RESEARCH WORK**

Vo Hong Phuong and Huynh Truong Huy (2010). Behavior analysis of usage of the plastic bag and willingness to pay a fee for using it: a case study in Can Tho city. Funded by the Can Tho University foundation of scientific research.

Vo Hong Phuong (2009). Evaluation of service quality of eco-tourism and solutions to promote this type of tourism in the Mekong Delta. Funded by the Ministry of Education and Training foundation of scientific research.

Vo Hong Phuong (2008). Analysis of rice consumption at Long My, Hau Giang City. This study is conducted with financial support from the international cooperation framework between Can Tho University and the Universities of the Netherlands.

#### **PUBLICATIONS**

##### ***International (articles)***

Vo Hong Phuong and Huynh Truong Huy. (2022). Effects of teamwork on employee performance: A case study of the hotel sector in Can Tho City, Vietnam. *GeoJournal of Tourism and Geosites*, Vol. 41 (2), pp. 472-476.

Vo Hong Phuong, Huynh Thi Cam Ly, Tran Thi Bach Yen (2020), An analysis of travel push and pull motivations an empirical case of domestic tourists in Can Tho city, Vietnam, *Global Scientific Journals*, Volume 8 (1), pp. 1224-1236.

Vo Hong Phuong, Huynh Truong Huy (2019), Factors Affecting Employee's Job Performance – Evidence from employees working in hospitality industry in Kien Giang Province, *Proceedings of the first international conference in Economics and Business*, Vol 1 (32), pp. 494-506

### ***Books in Vietnamese***

Pham Le Hong Nhung, Ho Le Thu Trang, Vo Hong Phuong, Tran Thy Linh Giang (2022). *Tourism*. Can Tho University Publishing House.

Huynh Truong Huy, Vo Hong Phuong, Le Binh Minh, và Nguyen Thi Kim Ha (2021). *Competencies of human resource in the tourism industry: a study of the Mekong River delta region*. Can Tho University Publishing House.

Huynh Truong Huy và Vo Hong Phuong (2015). *Negotiation skills (Kỹ thuật đàm phán)*. Can Tho University Publishing House

### ***National (articles in Vietnamese)***

Huynh Truong Huy, Vo Hong Phuong (2015). Evaluating the professional competencies of tourism employees at Mekong Delta tourism destinations. *Journal of Trade Science*. 82+83. 99-108.

Nguyen Phu Son, Vo Hong Phuong, Nguyen Thi Thu An. 2013. Determinant impacts on the development of small and medium scales of enterprises in Soc Trang province. *CTU Journal of Science*. 27. 84-93.

Huynh Truong Huy; Nguyen Phu Son; Ngo My Tran; and Vo Hong Phuong (2011). Measuring impacts of international tourism development on economic development: the case of ASEAN countries. *Economic Development Review*, 211, 11-20.

Huynh Truong Huy and Vo Hong Phuong. (2010). A survey of plastic bag and waste disposal by households in Can Tho city. *Economic Development Review*, 196, 30– 36.

Mai Van Nam, Vo Hong Phuong. 2009. Developing ecotourism in Can Tho City. *CTU Journal of Science*. 12. 112-122.

Huynh Truong Huy; Vo Hong Phuong; and La Nguyen Thuy Dung. (2008). Scale efficiency and technical efficiency analysis of rice-producing households in the Mekong Delta. *Economic Development Review*, 167, 22 - 27.

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