



CURRICULUM VITAE

NGUYỄN TRI NAM KHANG

School of Economics (SE), Can Tho University (CTU)
Campus II, 3-2 street, Ninh Kieu District, Can Tho City
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EDUCATION

Master in Business Administration

2010-2013, Can Tho University.

Bachelor in Hospitality and Service Management

2005-2009, Can Tho University.

EMPLOYMENT

Faculty of Tourism and Hospitality Management, School of Economics, Can Tho University, Vietnam

2009-present.

RESEARCH INTEREST

Sustainable tourism

Culinary Tourism

Ecotourism

Green hotel

Tourist behavior

WORK EXPERIENCE

Teaching Bachelor courses in Marketing and Tourism Service and Travel Management including: Basic Marketing, Sales Management, Promotion. Management and Marketing Communication, Tour management, Hotel management, Restaurant Management

Research in areas related to tourism service and travel, culinary tourism, tourist behavior, sustainable tourism and marketing fields.

PUBLICATIONS

International (articles)

Huy, H. T., Thi, L. T. N., **Khang, N. T. N.**, & Trinh, N. T. T. (2023). Estimating the economic value of the ecotourism destination: The case of Tra Su Melaleuca Forest Natural Park in Viet Nam. *Journal of the Geographical Institute "Jovan Cvijic", SASA*, 73(3), 379-386.

Nguyen Tri Nam Khang, Huynh Truong Huy. 2022. Difference in environmental responsible behavior by the characteristics of the accommodation. Sivas international conference on scientific and innovation research. (pp. 1070 - 1080, Turkey: ISPEC Publishing House, ISBN: 978-625-8246-21-6.

Nguyen Tri Nam Khang, Huynh Truong Huy, Tran Thanh Liem. 2022. Driving forces and barriers in the implementation of green adaption strategies of accomodations: The case of Can Tho, Viet Nam. Conference proceedings book of the international SIIRT conference on scientific researches. (pp. 257 - 277), Turkey: ISPEC Publishing House, ISBN: 978-625-6380-99-8.

Nguyen Tri Nam Khang, Huynh Truong Huy. 2022. The state of art of implementation of environmental standards of accommodations in can tho, vietnam. International Journal of Multidisciplinary Research and Publications. (pp. 5. 22-24).

Nguyen Tri Nam Khang, Huynh Truong Huy, Tran Thanh Liem.. 2022. Difference in environmental responsible behavior by social demographic characteristics of accommodations' managers. Universe International Journal of Interdisciplinary Research. (pp. 3. 190-200.)

Books in Vietnamese

Lưu Tiến Thuận, Nguyễn Tri Nam Khang (2017). *Sales Management*. Can Tho University Publishing House.

National (articles in Vietnamese)

Nguyen Tri Nam Khang, Huynh Truong Huy, Tran Thanh Liem. 2022. The relationship between environmental awareness and environmentally responsible behavior in accommodation sector. The international conference on investment and development for agricultural markets and rural tourism in Mekong Delta. (pp. 257 - 277), Viet Nam: Can Tho University Publishing House, ISBN: 978-604-965-968-3.

Ho Le Thu Trang, **Nguyen Tri Nam Khang**, Huynh Nguyen Anh Duy (2020). Evaluating the influence of local residents' perception on their intention to participate in sustainable development of ecotourism activities in Can Tho city. *Economy and Forecast Review*. 6-2020, 24-28.

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