



CURRICULUM VITAE

DUONG QUE NHU

School of Economics (SE), Can Tho University (CTU)
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EDUCATION

Master in Economics

2005-2007, University of the Philippines Los Banos, the Philippines.

Bachelor in Foreign Trade

2000-2004, Can Tho University, Vietnam.

EMPLOYMENT

Faculty of Tourism and Hospitality Management, School of Economics, Can Tho University, Vietnam

2004-present.

RESEARCH INTEREST

Sustainable tourism

Food tourism

Ecotourism

Tourist behavior

Destination marketing

WORK EXPERIENCE

Teaching Bachelor courses in Economics and Tourism Service and Travel Management including: Macro Economics, Mathematical Economics, Tourism Economics, Tourism Statistics, Quantitative Methods in Tourism Management

Research in areas related to sustainable tourism, food tourism, tourist behavior and destination marketing.

PUBLICATIONS

International (articles)

Le, M-H, Duong, Q-N., Nguyen, H-N, Au, Q-N and Pham. N-N (2024). The impact of digital innovation on e-commerce customer satisfaction in Vietnam. *Journal of Central Bank Law and Institution*. (in press).

Nguyen, H-L and Duong, Q-N (2024). Analyzing the influencers affecting Gen Z customer' purchasing behaviour on E-commerce and Cosmetics in Vietnam. *Journal of Advanced Research in Business and Management Studies* (in press).

- Nguyen, N-K.T. and Duong, Q-N. (2024). Systematic literature review on the relationship between environmental awareness and environmental responsible behavior in hospitality industry. *Journal of Social Sciences and Humanities* (in press)
- Ma'arif, S., Putrianti, F.G., Indraswari, N.M., Duong, Q-N., Pujianingsih, E.D., Marsinta, A.K and Ardianti, P. (2023). Stakeholder management in developing a sustainable tourism village based on renewable energy using RACI matrix. *Journal of Industrial System Engineering and Management*, 2(2), 73-82.
- Mai, T.H.T and Duong, Q-N (2022). Impact of Social Networks on Students' Academic Performance at the University of Greenwich Vietnam (Can Tho campus). *Asian Journal of Education and Human Development*, 3(1), 1-16.
- Lam, H.A. and Duong, Q-N (2022). Factors affecting customer loyalty: The case of dairy industry in Vietnam. *International Journal of Multidisciplinary Research and Publications*, 5(5), 156-162.

National (articles in Vietnamese)

- Dương Quế Nhu (2023). Khả năng Việt Nam trở thành điểm đến du lịch ẩm thực (Potential of Vietnam to become a food tourism destination). *Du Lịch Việt Nam (Vietnam Tourism)*, 3, 32-33.
- Dương Quế Nhu (2022). Sức mạnh của truyền miệng điện tử trong tuyên truyền sự kiện du lịch (The power of e-WoM in promoting tourism events). *Du Lịch Việt Nam (Vietnam Tourism)*, 11, 48-49.
- Lê Quốc Thịnh, Tiêu Mỹ Hải, Lê Yến Nhi, Quách Anh Vũ, Lê Hồ Hải Yến và Dương Quế Nhu (2022). Các yếu tố tác động đến vốn đầu tư trực tiếp nước ngoài ở các nước có thu nhập trung bình thấp trên thế giới (Factors affecting the attraction of foreign direct investment in low and middle-income countries). *Tạp Chí Công Thương Việt Nam (Vietnam Trade and Industry Review)*, 22, 50-55.

Updated on 28 April, 2024